

**STATE OF NEVADA
NEVADA COUNCIL FOR THE PREVENTION OF
DOMESTIC VIOLENCE
Public Information Committee**

Minutes of Meeting

January 5, 2011, at 3:00 p.m.

Via Teleconference with Public Access Located at:
Office of the Attorney General
5420 Kietzke Lane, Suite 202
Reno, Nevada 89511

Committee Members Present

None

Committee Members Present Via Teleconference

Traci Dory
Suzanne Ramos
Barbara Aupperle

Committee Members Absent

Anya Arechiga

Public Present

None

Attorney General's Office staff present

Lorraine Webber, Administrative Assistant to the NCPDV

1. *Call to Order and Roll Call of Members.

Ms. Dory called the meeting to order at 3:00 p.m. A roll call was performed, and quorum was established.

2. *Approval of Minutes from November 4, 2010 meeting.

Ms. Ramos made a motion to approve the minutes of the November 4, 2010 meeting as submitted. Ms. Aupperle seconded the motion. A vote was taken and the motion carried unanimously.

3. *Election of new Committee Chair.

Suzanne Ramos made a motion to nominate Traci Dory as Chair of the Committee. Barbara Aupperle seconded the motion. Ms. Dory accepted the nomination. A vote was taken and the motion passed unanimously.

4. *Committee Goals for 2010.

- i. Promote prevention aspect of domestic violence.**
- ii. Increase media awareness.**

Ms. Dory asked the Committee members if there were any updates concerning these goals. Ms. Ramos reported that she and Ms. Arechiga have scheduled some interviews for January 18, 2011. They will be discussing domestic violence, stalking, the effect that violence in the home has on children, resources for batterers, and elder abuse. The news stories that result from this interview will be aired on Univision in late January and early February. Ms. Ramos reported that Ms. Arechiga would like to have monthly stories on domestic violence. Ms. Ramos asked Committee members to let her know if they had any specific information or resources they would like her to mention during the interview. Ms. Dory suggested the Victims of Crime tab on the Attorney General's website. Ms. Ramos noted that those resources are not in Spanish. She will be providing Ms. Arechiga with hard copies of lists of victim resources and batterers treatment service providers that Univision may be able to put on their website.

The Committee discussed how to get access to the English-speaking media. Ms. Ramos suggested that the Committee needs to develop a relationship with a newscaster or reporter who is interested in the topic and would be willing to do a domestic violence story on a regular basis.

5. *Establish 2011 Committee Goals.

Ms. Ramos suggested that increasing media awareness should be an ongoing goal, particularly reaching out to the English-speaking media. The other Committee members agreed with the idea. With the help of Ms. Arechiga, the Committee also hopes to contact Spanish media in Southern Nevada and the rural areas.

Ms. Ramos thought that another ongoing goal should be to update the brochure and website as needed. She also recommended partnering with other agencies and attending events in order to put the Council's name out there.

Ms. Aupperle suggested working on getting some of the new members to join the Public Information Committee.

6. *Review, discussion and possible action regarding monthly domestic violence awareness topics.

Ms. Ramos asked Committee members to let her know if there are any topics that she and Ms. Arechiga should be discussing. Ms. Dory asked if they would be discussing sexual assault prevention for April. Ms. Ramos stated that they would. She wasn't sure if they would be discussing anything for February or March. When she finds out what they will be talking about, she will let the Committee know and will ask for input then. Ms. Aupperle suggested the topic of dating violence.

7. Review, discussion and possible action regarding campaign to get purple ribbon bumper stickers on law enforcement vehicles.

Ms. Ramos spoke to Lori Fralick at the Reno Police Department and learned that the first bumper sticker campaign was the result of a project of the Family Violence Prevention Council in California. Ms. Ramos volunteered to see if the bumper stickers were still available and how much they would cost. If there is a charge for them, then the Committee can look into getting donations to purchase them.

8. *Schedule future meetings and agenda items.

The next meeting is scheduled for March 9, 2011 at 3:00 p.m. Agenda items will include an update on the bumper sticker campaign and 2011 Committee goals.

9. Public Comment.

There was no public comment.

10. Adjournment.

Ms. Dory adjourned the meeting at 3:23 p.m.