

**NEVADA COUNCIL FOR THE PREVENTION OF DOMESTIC VIOLENCE  
PUBLIC INFORMATION COMMITTEE**

**MEETING MINUTES**

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**Thursday, February 20, 2014, at 11:00 a.m.**

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**Via Teleconference with Public Access Located at:**

Office of the Attorney General  
5420 Kietzke Lane, Suite 202, Reno, Nevada 89511

Call-In Number: 1-888-557-8511

Access Code: 4188407

**Committee Members Present**

**Committee Members Present Via Teleconference**

Maricar Andrade  
Dr. Camille Naaktgeboren  
Suzanne Ramos  
Elynn Wernikove-Greene

**Committee Members Absent**

Dr. Lubna Ahmad  
Leisa Moseley

**Public Present**

**Attorney General's Office Staff Present**

Kareen Prentice, Domestic Violence Ombudsman (AGO-Reno)  
Renee Sheridan, Administrative Assistant (AGO-Reno)  
Beatriz Aguirre, Assistant Public Information Officer (via phone AGO-LV)

1. Call to order and roll call of members.

Maricar Andrade call the meeting to order at 11:01 a.m. Renee Sheridan conducted the roll call of members. Ms. Andrade established quorum.

2. Public comment.

There was no public comment.

3. Approval of minutes from the September 19, 2013 meeting. (For possible action.)

Maricar Andrade asked for a motion on approving the minutes from the meeting on September 19, 2012. Suzanne Ramos made the motion to approve the minutes. Maricar Andrade seconded the motion. Elynne Wernikove-Greene abstained. Meeting minutes approved.

4. Discuss Clark County DV Fatality Review Team recommendation to “implement a broad public education campaign to recognize that even seemingly minor incidents in a relationship can be red flags that often escalate to more severe violence, power and control issues in a relationship.” (For possible action.)

Maricar Andrade opened this item agenda up for discussion. Ms. Andrade discussed that the Council received a \$10,000 donation from the Michael Bolton Charities.

Discussion on the various ways to reach out to the public on domestic violence. Maricar Andrade discussed Public Service Announcements (PSA's). Kareen Prentice discussed association newsletters (i.e. Social Workers, Nevada Hospital Association, etc.). Ms. Andrade suggested placing an ad in the Nevada Lawyer magazine. Ms. Andrade discussed ethnic newspapers and schools, since schools send out flyers to the parents and students. Discussion on reaching out to the Universities and the SAFE community. Beatriz Aguirre discussed hotlines and earned media events. Ms. Prentice discussed that there is no Statewide Hotline phone number for domestic violence, however; domestic violence providers and shelters may have hotline numbers or mobile numbers available. Elynne Greene discussed the media event in Clark County in October for Domestic Violence Awareness Month and doing something at that event. Ms. Aguirre discussed a press release before October to put out information and statistics on domestic violence. Discussion on collaborating with the Nevada Network for resources and brochures. Ms. Prentice suggested handing out Scrap DV brochures at meetings and events. Discussion on the Girl Scout video.

Maricar Andrade suggested that members bring at least two ideas to the next meeting to discuss.

5. Review, discussion and possible action regarding Committee goals for 2014. (For possible action.)
  - a. Promote prevention aspect of domestic violence
  - b. Increase media awareness

Discussed 5 a. and 5 b. in agenda item number four.  
Suzanne Ramos stated that the Girl Scout video should be available by the end of March 2014.

- c. Update brochure and website as needed
- d. Increase recognition of Council

Maricar Andrade stated at a meeting with the Family Court Judges that she is on the Council, introduced the Council and handed out the Council brochures. Ms. Andrade discussed that in the meeting the issue of TPO's with domestic violence victims was addressed. Elynne Greene discussed a bit of the background on that issue. Ms. Greene discussed developing standardized testing to better handle victim issues, victim sensitivity and standard response to domestic violence and TPO's.

6. Schedule future meetings and agenda items. (For possible action.)

Maricar Andrade stated to leave the agenda as is and to add to agenda item number four about members bringing at least two ideas for discussion at the next meeting.

The next meeting is scheduled for April 14, 2014 at 11:00 a.m.

7. Public comment.

There was no public comment.

8. Adjournment. (For possible action.)

Maricar Andrade adjourned the meeting at 11:24 a.m.