

**NEVADA COUNCIL FOR THE PREVENTION OF DOMESTIC VIOLENCE  
PUBLIC INFORMATION COMMITTEE**

**MEETING MINUTES**

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**Monday, February 9, 2014, at 11:00 a.m.**

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**Via Teleconference with Public Access Located at:**

Office of the Attorney General  
5420 Kietzke Lane, Suite 202, Reno, Nevada 89511

Call-In Number: 1-888-557-8511

Access Code: 4188407

**Committee Members Present**

**Committee Members Present Via Teleconference**

Maricar Andrade  
Nanci Glogauer  
Denise Yoxsimer  
Suzanne Ramos

**Committee Members Absent**

Leisa Moseley  
Elynn Greene

**Public Present**

Deborah Duchesne, Nevada Division of Public and Behavioral Health

**Attorney General's Office Staff Present**

Kareen Prentice, Domestic Violence Ombudsman (via AGO-Reno)  
Colleen Platt, Senior Deputy Attorney General, Legal Counsel to NCPDV (via phone)  
Anjanette Bitsie, Administrative Assistant (via AGO-Reno)

1. Call to order and roll call of members.

Maricar Andrade called the meeting to order at 11:04 a.m. Anjanette Bitsie conducted the roll call of members. Quorum established.

2. Public comment.

There was no public comment.

3. Approval of minutes from the November 10, 2014 meeting. (For possible action.)

Maricar Andrade asked for a motion to approve the meeting minutes from November 10, 2014. Nanci Glogauer made the motion to approve the meeting minutes. Denise Yoxsimer seconded the motion. A vote was taken and the meeting minutes were approved.

4. Discussion and possible action regarding update on the Sexual Violence Prevention Committee (SVPC) from Deborah Duchesne, Rape Prevention and Education Program Coordinator, Nevada Division of Public and Behavioral Health. (For possible action)

Maricar Andrade opened this agenda item for discussion and handed the discussion over to Deborah Duchesne.

Ms. Duchesne discussed that the Rape Prevention and Education Program is funded by the Centers for Disease Control and is part of the national effort in response to the Violence Against Women Act of 1994. Ms. Duchesne discussed that the program approximately receives four hundred thousand dollars to use for funding rape and supporting critical activities at the state and the local levels. Ms. Duchesne discussed that it funds the Rape Crisis Center in the South, the Crisis Call Center in the North and the Nevada Network Against Domestic Violence (NNADV). Ms. Duchesne also discussed that it funds domestic violence and sexual violence and the activities for both. Ms. Duchesne discussed that the program is in a five year project period and starting February 1, 2015 the program will be in its second year. Ms. Duchesne discussed the continuing of some activities while evaluating programs and trying to get evidence based programs for sexual violence prevention. Ms. Duchesne discussed meeting quarterly with the Sexual Violence Prevention Committee, which is comprised of organizations and stakeholders within Nevada. The committee discusses various topics at the quarterly committee meetings. Ms. Duchesne discussed Sexual Assault Awareness Month in April 2015. Ms. Duchesne discussed the No More Campaign and having more activities to support the national efforts to prevent sexual violence. Ms. Duchesne stated the discussions on the No More Campaign are at the beginning phase. Ms. Duchesne wants to hear what the Council is doing with the No More Campaign.

Ms. Andrade discussed that the Public Information Committee will be launching a campaign using the No More Campaign. Ms. Andrade discussed that the approval for the campaign and funding of five thousand dollars was approved at the Council meeting in December 2014. Ms. Andrade discussed advertising at UNLV and UNR as well as newspaper advertising (i.e. ethnic newspapers). Ms. Andrade discussed the draft No More flyer created by the Public Information committee members using the NCPDV logo and the No More Campaign logo and information. Ms. Andrade discussed that agenda item number five will go into more detail on the campaign. Ms. Duchesne discussed bringing the information from the Council and the Public

Information Committee back to the Sexual Violence Prevention Committee. Ms. Duchesne discussed working together to collaborate on the efforts instead of duplicating efforts. Ms. Duchesne discussed the work being done at UNLV with the Green Dot Bystander training at the end of 2014 and at UNR with incorporating the I Stand Awareness Campaign for bystander intervention and awareness of sexual assault. Ms. Duchesne discussed working with RGJ marketing in doing some work on their website and that she is waiting for a quote. Ms. Duchesne discussed advertising on buses and billboard advertising and that she is waiting on quotes. Ms. Duchesne stated that the discussion on advertising has been tabled until the Sexual Violence Prevention Committee meets in May 2015. Suzanne Ramos asked Deborah if she had a budget for advertising. Ms. Duchesne stated that she has set aside monies for advertising and that the funding is coalition funding, so between the range of five thousand to fifteen thousand dollars for advertising. Ms. Duchesne stated her time frame is from February 1, 2015 to January 31, 2016.

5. Discussion and possible action regarding details for No More campaign for media proposals for newspapers, print, magazines, and other periodicals for proposal to utilize funds from the Michael Bolton Charities grant. (For possible action)

Maricar Andrade asked Kareen Prentice about time frame to use the funds from the Michael Bolton Charities grant. Ms. Prentice stated the funds have to be expended by June 30, 2015. Ms. Andrade stated the time frame starts now, February 9, 2015, to June 30, 2015. Ms. Andrade asked about the funding process. Ms. Prentice stated that to disburse funds, we need an invoice and agencies need to have a registered vendor number with the state (i.e. UNR, UNLV, larger periodicals). Ms. Prentice stated if agencies are not registered, they can fill out a vendor registration form. Question on if there is a list of registered vendors for the state. Ms. Prentice stated that have to look up vendors individually through the website of the Controller's Office. Discussion on UNR and Board of Regents and that their contracts are pending right now. Question if the AG's Office is under contract. Ms. Prentice and Colleen Platt stated no and would have to be named in the contract to follow under it. Ms. Prentice stated there are no current contracts pending.

Discussion on printing the flyer. Ms. Andrade asked about printing companies for the flyers. Ms. Prentice stated that we would need to get three quotes on printing the flyers. Ms. Andrade discussed having used Walgreens for printing but this might not work. Ms. Andrade asked the committee members if anyone had a preferred printing company. Question if the printing companies have to be in the State of Nevada and the answer is yes. Ms. Ramos had a question on what flyers to print. Ms. Andrade stated the No More flyer that was approved by the Council at the December 2014 meeting. Ms. Ramos asked if that flyer has color on it. Ms. Andrade stated yes. Denise Yoxsimer

stated she has used International Minute Press for printing since it is less expensive. She and can share that information with Maricar. Ms. Platt suggested the State Printing Office to see if they could do the printing or not and maybe at a reduced cost or for no cost at all. Ms. Prentice agreed with looking into the State Printing Office.

Discussion on publishing the flyer in various publications. Ms. Platt stated that the committee members have the flyer approved by the Council and if that is the flyer the committee members are going to use then they need to get some proposals from various publications. Ms. Andrade has the publication numbers that were presented at the Council meeting in December 2014. Ms. Andrade stated that for one time printing for college publications, it costs approximately seven hundred eighty dollars for Rebel Yell and seven hundred twenty dollars for Sagebrush. Ms. Andrade stated the Asian Journal cost for fifteen thousand copies has been reduced by fifty percent for a cost of six hundred sixty-two dollars and fifty cents. Discussion on State Bar magazine and Nevada Lawyer magazine. Ms. Andrade explained this was previously discussed and have moved on with other publications. Ms. Andrade suggested looking into a Latino newspaper. Ms. Ramos stated she can look into that and knows of two Hispanic papers. Ms. Ramos asked we would like to put if put the flyer in the newspaper. Ms. Andrade stated yes.

Ms. Duchesne asked the committee members if they had more money if they would have done something else (i.e. advertising on buses, billboards, etc.). Ms. Andrade stated yes and that the committee discussed various forms of advertising, but not enough funding available. Ms. Andrade discussed that with the amount of money received, the committee wanted to reach the highest numbers for impact (i.e. ethnic newspapers, colleges, etc.) Ms. Andrade also discussed that the committee had limitations, such as first presenting this to the Council for approval of the flyer but the Council meets only about two to three times a year. Ms. Prentice stated the committee would have done more if there were more monies available. Ms. Duchesne asked if the committee were open to doing something at college activities and events in April. Ms. Duchesne stated she could put together the committee's flyer with the activities and events on the college campuses (i.e. hand out flyers, place in newspapers, etc.). Ms. Duchesne stated that UNR is having a movie screening on male gender, what it is being a man, in April 2015 and she could have the flyers available at the event. Ms. Prentice and Ms. Ramos both thought that is a good idea to have flyers available at the event. Ms. Ramos stated that UNR and the National Council for the Judicial College is hosting an event on February 18, 2015 at 5:30 p.m. on sexual assault, trauma, victims, and domestic violence. Ms. Ramos asked if she could make copies of the flyers and hand them out at the event. Discussion on okay to hand out flyers or not. The committee agreed it is okay. Ms. Ramos asked Angie if she could send out the approved No More flyer to the committee members, so we have the correct one to use for flyers and for advertising publications.

Ms. Andrade discussed moving forward on the publications to have them ready by mid-April for Victims of Crimes month. Ms. Ramos will move forward with the two Hispanic newspapers for quotes and send to Angie. Discussion on meeting the end of March or beginning of April to discuss quotes on other publications and printing fees.

Ms. Andrade asked for a motion to approve the three publications; Rebel Yell, Sagebrush and the Asian Journal. Ms. Ramos made the motion to approve the three publications. Nanci Glogauer seconded the motion. A vote was taken and motion carries as approved.

Ms. Andrade will contact the three publications. Ms. Andrade asked Denise to contact the printing company for a quote or printing price list.

6. Discussion and possible action regarding updating the Attorney General's Domestic Violence Webpages on the Attorney General's Website. (For possible action)

Ms. Andrade asked about adding the Council logo to the AG's website. Ms. Prentice stated that this has not happened and is on hold for now. Ms. Andrade discussed leaving this on the agenda to discuss and take possible action at future meetings. Ms. Andrade suggested maybe adding the No More flyer to the AG's website in the near future too.

7. Schedule future meetings and agenda items. (For possible action.)

The next meeting will be held on March 9, 2015 at 1:15 p.m. Ms. Andrade added a reminder to the committee members to bring quotes for publications and printing to that meeting.

8. Public comment.

There was no public comment.

9. Adjournment. (For possible action)

Meeting adjourned at 11:41 a.m.