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NEVADA ATTORNEY GENERAL'S OFFICE ANNOUNCES 14TH ANNUAL NATIONAL CONSUMER PROTECTION WEEK

Las Vegas, NV – Nevada Attorney General Catherine Cortez Masto and the Bureau of Consumer Protection are joining with federal, state, and local government agencies and national organizations to celebrate the 14th annual National Consumer Protection Week (NCPW), March 4-10, 2012.

During NCPW, groups nationwide share tips and information that help consumers protect their privacy, manage money and debt, and avoid identity theft, fraud, and scams. Starting on Monday, March 5 and running through Friday, March 9, the office will issue daily consumer alerts relevant to Nevadans.

"The message of National Consumer Protection Week is simple: It's never too late to become an engaged and more informed consumer," said Attorney General Catherine Cortez Masto. "My office is pleased to participate in this important event to better inform Nevadans so they can avoid falling victim to scams."

More information about NCPW is also available at <u>www.ncpw.gov</u>. Consumer Protection information can also be found on the Attorney General's website (<u>http://ag.state.nv.us</u>), the Nevada Fight Fraud website (<u>http://fightfraud.nv.gov</u>) and the Federal Trade Commission website (<u>www.ftc.gov</u>).

Nevada consumers who believe they have been a victim of fraud are strongly encouraged to contact law authorities, including the local police department, Federal Trade Commission, Better Business Bureau, and the Attorney General's Office.

To learn how to file a written complaint with the Nevada Attorney General's Office, visit our website: <u>http://ag.state.nv.us</u>.