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FOR IMMEDIATE RELEASE
DATE: September 7, 2012

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NEVADA ATTORNEY GENERAL CONSUMER ALERT: BEWARE OF MISLEADING ADVERTISEMENTS

Las Vegas, NV – Nevada Attorney General Catherine Cortez Masto is warning Nevadans about misleading advertisements, as a result of an advertisement by Ohio based World Reserve Monetary Exchange (WRME) run on August 29, 2012 in the Las Vegas Review Journal.

“These confusing ads, which are designed to look like an official news story, have the capacity to mislead consumers,” said Masto. “The picturing of the products is unclear and inconspicuously identifies the total price for each items featured. What is omitted from the ad is that the contents of these ‘vault bags’ do not necessarily meet or exceed the price paid for each bag. During tough economic times, it is troubling that people are fooled into believing misleading ads.”

WRME, which sells coins, paper currency, and safes, placed a full-page color ad titled, ‘Cash in limbo goes to residents in 15 of 17 Nevada counties’, claiming that “bags of U.S. Gov’t issued money loaded with a small fortune are up for grabs”. The ad continues by saying residents of fifteen Nevada counties have forty-eight hours to claim their bags at a fee of \$149 for the vault bag fee. The ad guarantees that each vault bag contains 11 U.S. Government issued notes, which amounts to \$23.

On January 12, 2012 the Santa Cruz County District Attorney’s Office announced a \$223,000 settlement with this company over deceptive ads that offered California consumers free gold coins. The advertisement failed to mention that 32 of those coins had not been minted and that the price for the completed set would cost hundreds of dollars more than the advertised price.

The Better Business Bureau, which rated WRME as an F, logged 249 complaints against the company, mostly for misleading advertisements.

Complaints about this ad can be reported to [Federal Trade Commission](http://www.ftc.gov) and [Better Business Bureau](http://www.bbb.org).

Click <http://bit.ly/WorldReserveMonetaryExchangeAd> to view the ad.

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NEVADA RESIDENTS CASH IN: Bags of cash are up for grabs and Nevada residents are being urged to call this number: 1-866-340-4756. That's because for the next 48 hours, thousands of vault bags full of money worth tens of thousands of dollars are actually being released to Nevada residents who live in the counties listed below. Each vault bag is being loaded with real U.S. Gov't issued money from the vaults of the private World Reserve Monetary Exchange and the only thing county residents need to do to get the money is call to beat the 48-hour claim deadline to cover the \$149 vault bag fee, which is a real steal since each bag of money is loaded with a small fortune.

Cash in limbo goes to residents in 15 of 17 Nevada counties

Bags of U.S. Gov't issued money loaded with a small fortune are up for grabs as thousands of U.S. residents stand to miss the deadline to claim the money; now any resident of Nevada living in a county listed below who beats the 48-hour order deadline can claim the bags full of money for themselves and keep all the valuable U.S. currency found inside

Northern Nevada Counties					Southern Nevada Counties				
Carson City	Elko	Lander	Storey	White Pine	Clark	Lincoln	Lyon	Mineral	Nye
Churchill	Humboldt	Pershing	Washoe		Douglas				

▶ How to get the money: If you live in one of the Nevada counties listed above immediately call this number: 1-866-340-4756. Residents of Nevada will be permitted to claim up to 10 vault bags full of money beginning at precisely 8:30am this morning.

NEVADA - Nevada residents who find their county on the Distribution List will feel like they just hit the jackpot.

That's because vault bags full of real U.S. Gov't issued money loaded with a small fortune are actually being handed over by the World Reserve to Nevada residents who beat the deadline.

The only thing residents need to do is look for their county on the Distribution List printed in today's publication. If their county is on the list, they need to immediately call the Distribution Hotline for Nevada residents before the 48-hour deadline ends to cover the vault bag fee to get the money.

"This announcement is being so widely advertised because the money is in limbo until it is all claimed. That's why we're allowing any resident of Nevada who lives in one of the 15 approved counties to claim the money," said Jefferson Marshall, Executive Director of the private World Reserve.

"Each valuable bag of money is sealed with a special security seal, which guarantees that the money in each vault bag has not been tampered with," Marshall said.

"In fact, each vault bag is guaranteed to contain 8 stunning estate wallets custom made to hold secure and protect all 11 of the U.S. Gov't issued notes pictured to the right with the red stars: One valuable uncut sheet of four \$1 Gov't issued notes, three valuable U.S. Gov't issued historic \$2 notes, one \$5 and \$2 red seal silver certificate note and one \$5 and \$1 blue seal silver certificate note. With all these estate wallets loaded with valuable U.S. currency filling up each vault bag, any resident lucky enough to get one could be sitting on a real fortune," he said.

"There's no telling what these vault bags could be worth some day. That's because each

one is loaded with scarce, uncut, old and rarely seen U.S. currency. The minimum retail value of the money in each bag is \$207.00, which is what the World Reserve sells the U.S. Gov't issued notes for individually. That's why at just \$149 per bag Nevada residents are sure to be claiming as many bags of money they can get their hands on," said Marshall.

And here's the best part. Residents who claim the big green vault locker pictured below loaded with 3 vault bags of U.S. Gov't issued money will immediately have their vault bag fee reduced to just \$99 per bag, which is a real steal since each vault locker has a retail value of \$621.00.

"With all this money up for grabs we're bracing for all the calls and doing our best to make sure Nevada residents get through. But, it is important that residents find their county on the Distribution List and call the Distribution Hotline for Nevada residents right away to beat the deadline. Because when the bags of money filled up with valuable estate wallets are gone, they're gone," Marshall said.

"We know the hotlines will be ringing off the hook because we're allowing residents to get up to 10 vault bags of money. But to make sure residents of all 15 counties on the Distribution List have a fair chance to get the money, we'll be strictly enforcing the 10 bag limit," he said.

Thousands of Nevada residents are expected to call to get the bags of money.

So, Nevada residents lucky enough to find their county listed in today's publication need to immediately call the Distribution Hotline for Nevada residents before the 48-hour deadline ends to get the money. If lines are busy keep trying, all calls will be answered. ■

The Distribution Hotline for Nevada residents opens at precisely 8:30am this morning for residents of the counties listed above. This release is authorized for vault bags of U.S. Gov't issued money by the World Reserve Monetary Exchange. The vault bags full of valuable Gov't issued money are loaded with a small fortune and can only be claimed by Nevada residents who live in a county listed in today's publication and beat the 48-hour claim deadline to cover the \$149 vault bag fee for each vault bag of money. Residents who claim the big green vault locker containing 3 vault bags of U.S. Gov't issued money will immediately have their vault bag fee reduced to just \$99 per bag, which is a real steal since each vault locker has a retail value of \$621.00. Each vault bag is guaranteed to contain 11 of the U.S. Gov't issued notes pictured below with a red star: One valuable uncut sheet of four \$1 Gov't issued notes, three valuable U.S. Gov't issued historic \$2 notes, one \$5 and \$2 red seal silver certificate note and one \$5 and \$1 blue seal silver certificate note. The valuable bags of money are being released for the next 48 hours. So, if lines are busy keep trying, all calls will be answered.

▶ All 11 U.S. Gov't issued notes with red stars are guaranteed to be in each vault bag
But only residents who beat the deadline and cover the fee for the ballistic vault bag are guaranteed to get every single U.S. note shown below



■ GET 3 TIMES MORE MONEY: Pictured above is one of the valuable vault lockers that everyone is trying to get. There's no telling how much these vault lockers containing 3 vault bags full of money could be worth some day. That's because each one is loaded with 33 of the valuable Gov't issued notes pictured to the right with red stars. So, anyone lucky enough to get one could be sitting on a real fortune.



■ LOADED WITH CASH: Each vault bag of money is loaded with a small fortune including scarce, uncut, old and rarely seen U.S. currency.



■ UNBROKEN SEAL: The security seal ensures that the bags have never been searched after being filled with U.S. currency at the World Reserve.

THE WORLD RESERVE MONETARY EXCHANGE, INC. IS NOT AFFILIATED WITH THE U.S. GOVERNMENT, A BANK OR ANY GOVERNMENT AGENCY. THE INCREASE IN COLLECTIBLE VALUE OF CERTAIN PRIOR ISSUES OF U.S. COINS AND CURRENCY DOES NOT GUARANTEE THAT CURRENT ISSUES WILL ALSO INCREASE IN VALUE. ALL TRANSACTIONS LESS SHIPPING ARE BACKED BY THE WORLD RESERVE MONETARY EXCHANGE, INC. WITH A LIMITED 30 DAY MONEY BACK GUARANTEE OF THE PURCHASE PRICE UP TO \$10,000.00.