



# Nevada Prescription Drug Prevention Video Contest

Sponsored by Governor Brian Sandoval and Attorney General Catherine Cortez Masto



Open to:

Nevada Middle/High School Students  
Schools or Community Based Teams



## Create a Message About Prescription Drug Abuse

This is an opportunity for Nevada students to get creative and use social media to promote awareness about prescription drug abuse and encourage their peers to stay away from abusing prescription drugs.

Express Your Creativity!

#StopNVRxAbuse

### Rules

To participate in the contest:

- Produce an original video and upload it to YouTube.
- Your video must address the dangers of prescription drug abuse and be formatted as follows:

- YouTube: Max. length 30 seconds
- Instagram: Max. length 15 seconds
- Vine: Max. length 6.5 seconds

Submit your video at: [www.NV-PSA.com](http://www.NV-PSA.com)

**Deadline: October 10, 2014**

### Prizes

State Level Prizes:

 \$1,000

 \$750

 \$500

Winners will be selected from each Nevada school district. Final winners will be announced November 10, 2014.

Winners will advance to the state level where 1st, 2nd, and 3rd place winners will be selected in each social media category.

First place winners in each category will be recognized at a special event at the Governor's Mansion.

Please visit [www.NV-PSA.com](http://www.NV-PSA.com) for complete contest rules.



Nevada Board of Pharmacy  
Nevada Division of Public and Behavioral Health

