

**Nevada VINE (Victim Information Notification Everyday)
Governance Committee**

**Marketing, Community Outreach and Training
Subcommittee Meeting**

MINUTES

Tuesday, May 28, 2013, at 1:00p.m.

Via Teleconference

Public Access: Office of the Attorney General
5420 Kietzke Lane, Suite 202
Reno, NV 89511

Please Note: The Nevada VINE Governance Committee may 1) address agenda items out of sequence to accommodate persons appearing before the Committee or to aid the efficiency or effectiveness of the meeting; 2) combine items for consideration by the public body; and 3) pull or remove items from the agenda at any time.

Public comment is welcomed by the Committee, but at the discretion of the chair, may be limited to five minutes per person. A public comment time will be available before any action items are heard by the public body and then once again prior to adjournment of the meeting. The Chair may allow additional time to be given a speaker as time allows and in his/her sole discretion. Once all items on the agenda are completed the meeting will adjourn. Prior to the commencement and conclusions of a contested case or a quasi judicial proceeding that may affect the due process rights of an individual the board may refuse to consider public comment.

***Asterisks (*) denote items on which Committee may take action.
Action by the Committee on an item may be to approve,
deny, amend, or table.***

1. Call to order and roll call of members.

Subcommittee Members Present:

Maxine Lantz, White Pine County District Attorney's Office
Kathy Jacobs, Crisis Call Center
Kareen Prentice, Nevada Attorney General's Office
Susie Lewis, City of Henderson Police Department

Subcommittee Members Absent:

Other Individuals Present:

Jennifer Kandt, VINE Project
Traci Dory, Dept. of Corrections

2. Public Comment.

Note: No vote may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action may be taken. (NRS 241.020)

3. *Discussion, recommendation, and possible action regarding minutes of the following meeting.

a) April 9, 2013

Motion: Susie moved to approve. 2nd: Maxine

Vote: All in favor. Motion carried.

4. *Discussion, recommendation, and possible action regarding VINE promotional materials changes and quantities.

Jennifer stated that changes had been made to the print materials according to the recommendations made at the previous Governance Committee meetings, and that proofs had been provided for review. She indicated that the changes included addition of grant language for the STOP grant, eliminating the Domestic Violence hotline contact number, and adding STOP DUI to the statewide contact list. She stated that the standard brochure layout had been changed by Appriss and requested that members review the materials closely and let her know if additional changes were noted.

There was discussion surrounding the recommended print material quantities, and Maxine questioned the need for such a large quantity of Korean and Mandarin brochures. Jennifer stated that they would probably not need to order more of those next year, but that printing a larger amount at once saves on cost. There was general consensus that the recommended quantities would work and that it could be adjusted in the future as needed.

The swag items offered by Appriss were discussed and there was general consensus that the items that would be most useful for handing out at community events and trainings would be blue ink pens, the lip balm, the cleaning cloth, and the tape measure. Jennifer stated that she would look into quantities for the combined order.

5. *Discussion, recommendation, and possible action regarding VINE presentations, community outreach, and training plans.

Jennifer stated that this was an on-going agenda item for updates and information regarding events and outreach. She stated that she had attended the Sheriff's and Chief's meeting and that there was a positive response. She also said that it looked like the next trainings would be agency specific trainings for City of Las Vegas Detention and Enforcement as they would most likely be

going live June 26th. She said that they would likely coordinate City of Las Vegas going live with Clark County Detention Center, and that the office would probably do a press release announcing the agencies joining the statewide service.

Susie asked about the status of Henderson and Jennifer stated that there were still setbacks due to a lack of response from Motorola, and that Appriss was unable to do anything further until Motorola made a change to filter out ICE offenders from the data.

Maxine stated that she had attended several health fairs and passed out VINE brochures during those events.

6. *Discussion, recommendation, and possible action regarding VINE public service announcements.

Maxine stated that the public service announcement featuring White Pine County Sheriff Dan Watts was playing in Ely. She stated that the radio ads were playing 3 times a day.

Jennifer stated that she had contacted Elko County Sheriff's Office about playing a radio PSA and that it appeared that the sheriff wanted to have one that was specific to Elko and that either featured him or his undersheriff. Jennifer stated that she had discussed with his secretary the option of going to the local radio station to record a version specific to his agency, and would be following up with his office on the status.

There was some discussion on radio in Nye County and discussion surrounding whether Pahrump radio was out of Vegas. There was further discussion that once all agencies were on-line, broader outreach for the PSA's would be possible and that it would probably be beneficial to wait until all agencies were implemented.

7. Discussion on future agenda items and meeting dates.

There was general consensus that the agenda items remain unchanged unless there was an additional item needing to be addressed in the future. There was also general consensus that the next meeting date be coordinated near the same time as the full Governance Committee and that a date be decided in the future as the need arises.

8. Public Comment.

Note: No vote may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action may be taken. (NRS 241.020). Public Comment may be limited to 3 minutes per person.

Traci said that she needed Jennifer to provide her more tear-off pads, and Jennifer stated that she would get them out as soon as possible.

9. *Adjournment (for possible action).

Motion: Susie moved to adjourn. 2nd: Maxine
Vote: All in favor. Motion carried.